



Celebrating 15 Years



Leave a Legacy

Children's Cancer Association Planned Giving Guide

For the past 15 years, Children's Cancer Association (CCA) has brought joy to seriously ill children and their families when they need it the most. Founded by a family that has been there, driven by dedicated staff and fueled by volunteers, CCA is there with award-winning programs and resources, available at no cost to those in need throughout Oregon, SW Washington and across the nation.

It is with the continued financial support of our dedicated donors that we are able to celebrate the past 15 years of service and the promise of many more to come. We feel that it is our responsibility to educate supporters on available, tax-efficient approaches to continue their annual giving.

Include Children's Cancer Association in Your Estate Plans

You can make a meaningful gift to CCA while enhancing your future financial interests. These gifts of cash, property and other assets are a vital source of support, ensuring CCA's programs and services are available free-of-charge. Whether you choose to make an outright or deferred gift, a financial advisor, CCA staff or a qualified volunteer can assist you in determining the best planned gift for you and your family.

Gifts by Will

A will is the easiest and most effective means to ensure that your assets are distributed as you wish. Gifts by will or bequests, both large and small, are incredibly important to CCA.

Life Income Gifts

Retain life income for yourself, spouse and/or others by gifting cash, securities or other marketable assets to CCA with the remaining principal passing to CCA at the death of the last beneficiary or after a term of years. These gifts provide sustained income and tax deductions, and when appreciated assets are used, taxes on gains may be avoided.

Retirement Plans

CCA can be named a beneficiary for funds in your retirement plan. See the financial institution handling your individual retirement account, other retirement plan or profit sharing for more information.

Appreciated Securities

Stocks, bonds and mutual funds can be made as gifts to CCA and may offer the giver capital gains tax incentives when they have been held long term. Additionally, amounts up to 30 percent of your adjusted gross income may be deducted for the year the gift is made with any excess to be deducted over the next five years. Securities may be transferred directly to CCA by your broker. For transfer information, please contact CCA at 503-200-5122.

Real Estate or Property

Gifts of real estate that have been held long term can be a valuable gift to CCA and can avoid, or delay, capital gains tax. A tax deduction for the fair market value of the property is also permitted equal up to 30 percent of your adjusted gross income. Donors are asked to complete a Real Property Disclosure Checklist prior to acceptance of the gift by CCA.

Life Insurance

Giving through life insurance allows supporters to make a gift of assets that are no longer needed for a family's security. When a life insurance policy is transferred to CCA, the cash value of the policy can be deductible. In addition, you may assign a policy's ownership to CCA and name CCA as an irrevocable beneficiary while deducting subsequent premiums. CCA is pleased to speak with attorneys, trust officers and advisors who are seeking information about particular language for wills or trust provisions. All inquiries are confidential and without obligation. For language to designate a gift, or for information on estate planning to benefit CCA, please contact CCA at 503-200-5122.